



<https://www.indiajobs360.com/jobs/graphic-designer-in-upgrad-noida/>

### Hiring organization

Upgrad

## Graphic Designer

### Employment Type

Full-time

### Description

Requirements

- 2+ years of Graphic designing and Video Editing experience
- Good hand in designing with software like Illustrator, Photoshop, Corel Draw, Premiere Pro, After Effects
- Excellent communication skills
- Degree in Design, Fine Arts, or related field is a plus
- Skilled in Graphic Designing, Poster/Pamphlet Designing, Social Media Banners, Video Editing, Video Creation, Creative thinking, and Brochures design

### Job Location

Noida Sec 62, 201309, Noida, Uttarpradesh, India

### Base Salary

₹ 35000 - ₹ 45000

### Valid through

31.12.2021

### Responsibilities

## Job description

Responsibilities

- Study Design/Video briefs and determine requirements of the task
- Conceptualize visuals based on requirements
- Prepare rough drafts and present ideas
- Develop marketing collaterals for digital and print
- Using the brand guidelines to create designs
- Work with copywriters and creative director to produce final design
- Amend designs in time after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

### Qualifications

Graduate | Post Graduate

### Contacts

Apply Job

### Industry

Education

### Working Hours

9 hr

### Date posted

September 10, 2021