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Hiring organization

Anshika polysur

Industry

Polymer

Graphic Designer & Digital Marketing Executive in Noida**Working Hours**

9 hr

Employment Type

Full-time

Date posted

September 10, 2021

Description**Qualification**

Graduates/Diploma/Certified Graphic Designers & Bachelors in Mass Media with working experience in Graphic Design.

Desired Candidate Profile

The desired candidate must know the art of creating visual concepts that communicate ideas to inspire, inform, or captivate consumers by creating an impactful brand image through various digital channels. We are looking for a graphic designer who can combine art and technology to communicate ideas through images and creative layouts. So The candidate should have good working experience on the apps like Photoshop, corel, Adobe, Illustrator, and MS Office (Word & PPT). Also, the knowledge of standard motion graphics and visual effects software can be an added qualification.

Job Location

Address B-39/13-14, Site-IV, Indl.Area, Sahibabad, 201005, Ghaziabad, Uttarpradesh, India

Base Salary

₹ 25000 - ₹ 30000

Valid through

31.12.2021

Responsibilities

- To create engaging and on-brand graphics for a variety of media, be actively engaged in corporate video preparation & other modes of corporate brand communication.

- Designing creative posts for promotions & campaigns in social media, Facebook, Instagram, LinkedIn, Youtube, regularly.
- Designing Web Banners, Flyers, print advertisements for magazines with pleasing aesthetics and impressive content.
- Co-ordinate all activities pertaining to design / ad materials / displays for participation's in various Industry Exhibitions / conference throughout the year.
- Suggest & implement various in house & external (customer) branding proposals for a strong brand image creation, during festive / special occasions & round the year to engage an impactful brand within the company as well as with Customers / Vendors & associates.
- Handling Digital Marketing with the help of other marketing tools for Bulk emailing and Bulk messaging & others.
- Timely updating company website under the guidance of relevant managing head.
- Keywords & Hashtag input and other details regularly.
- Be actively involved in SEO platform for image optimization, Keywords strategy, must have experience with Google analytics and website traffic management under the guidance of relevant managing head.

Qualifications

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Contacts

Apply Job